



---

**MEDIA KIT 2023**

---

## Mission

---

Our mission is to provide a wide range of thoughtful and fundamental services to families and children during the critical phase of a medical crisis. We serve families referred by medical agencies, by building a network of services and people who ease the burden of life's day-to-day obligations with compassion and care.

## Facts and Descriptions

---

We bring community and care to families with children facing a medical crisis.

There With Care provides practical and needed support for families.

The organization builds community around families in isolation in a medical crisis.

By connecting those who want to help with those who desperately need it, we help ease the burden of life's day-to-day obligations. This support allows families to worry less and instead focus meaningful time and attention on what's most important—their children.

No family should face their child's medical crisis alone.

"Through There With Care's additional layer of support, weights of everyday challenges can be lifted enabling families to focus on hope and healing for their child." - There With Care Supporter

Essential Care Can't Wait

Please join us to ensure that no family has to face their child's medical crisis alone.

Join us so we can provide essential services and support to families facing a critical illness so they can have more time to focus on their kids.

### **Community in Action**

When a child receives a critical medical diagnosis, the wholeness of the family is threatened. There With Care works with hospitals and social workers to identify and ease the stress families face, giving them more time with their children. The support There With Care provides is unique to each family.

Your support provides meaningful community and consistent care, ensuring no family has to face their child's medical crisis alone.

A portion of the proceeds will be donated to There with Care to benefit the families with children facing life-threatening illness.

To learn more or to get involved, please visit [therewithcare.org](http://therewithcare.org)

## Our History

---

Founded in 2005, There With Care provides a wide range of thoughtful and fundamental services to children and families during the critical phase of a medical crisis. We serve families referred by medical agencies by building a network of services and people who ease the burden of life's day-to-day obligations with compassion and care.

In 2005 There With Care Colorado was founded

In 2019 There With Care launched our Mental Health Program

In 2023 There With Care served its 10,000th family

## The There With Care Logo

---

The name There With Care is always used in full to avoid confusion with The Weather Channel (TWC). In rare cases, such as limited space in an online favicon image or limited character count in a grant application, TWC may be used. Whenever possible, There With Care (TWC) should be spelled out for the first mention and then TWC may be used for the rest of the document. However, whenever possible revert to the full name There With Care.

The logo for There With Care represents the character of the organization. The lower case letters express the softer, quieter approach used when supporting a family in a medical crisis. The orange and green colors are warm and comforting, as well as trusting and stable. The swish in the logo represents a hug, which is the organizational goal of breaking down isolation for a family and holding them through their medical crisis.



## Logo Usage

---

The main color version of the logo for There With Care should be used whenever possible to maintain brand integrity. The quality of the logo must always be at a high resolution, never blurry.



Only black, white or gray are allowed aside from the primary logo with branded colors. When reversing the logo, the background color must be dark enough for the logo to be easily read.



## Our Programs

---



### Patient and Family Essentials

Ensures the basic needs of all family members are met by providing clothing, strollers and cribs, activity bags, books, toys and games, and toiletry items as well as professional assistance including family or individual counseling.



### Transportation Assistance

Ensures a family can safely and reliably take their child to and from treatments, school, and activities, visit their child at the hospital if inpatient, and maintain their vehicle for travel. Includes gas cards, Uber or Lyft gift cards, bus passes, and costs associated with car payments, insurance, repair and maintenance, tires, and infant car seats.



### Housing Stability

Ensures a family's household is clean and safe by providing cleaning products and other household supplies. Helps alleviate stresses related to home finances, including rent or mortgage, utilities, phone and internet bills, appliance or home repair, and hotel stays.



### Food Security

Ensures a family has access to warm, nutritious, and easily prepared meals with grocery deliveries, Easy Meal Care Bags, restaurant gift cards, and Uber Eats gift cards.

## Family Quotes

---

"When there was no hope, There With Care was there to uplift us, and it felt great. Thank you."

"We are so thankful for the groceries and supplies provided by There With Care. We felt prepared to bring our newborn home!"

"Time was precious. We could stay at the hospital with our daughter."

"There With Care was one of the amazing non-profits that helped our family through a really challenging time."

"Thank you so much for all the wonderful things you've all done for our family. It's good to know we have friends."

"With the help I was able to focus on my son and his situation. You offered peace of mind."

"The help you provided was a weight lifted off our shoulders and gave us a chance to be more of a family during this hard time."

"Having a bad diagnosis for one of your children is the hardest thing in the world. Not having to worry about shopping and food and giving us more time to be with our child meant everything."

"When you find yourself in the worst situation, There With Care is your solution!"

"There With Care provided us with diapers, wipes, food, cleaning essentials, everything we need to support our son during this difficult time"

"It really truly is the care and the thought of receiving that at a time when you most needed it was what really helped me. There With Care was there. I'm very grateful."

"It's incredible that There With Care considers all aspects of a family and supports them in that way. So that they can focus on being present, being healthy for their kid in the NICU."



## QR Codes

---

### LEARN MORE ABOUT THERE WITH CARE

---

There with Care Website  
<https://therewithcare.org/>



### WATCH FAMILY STORY

---

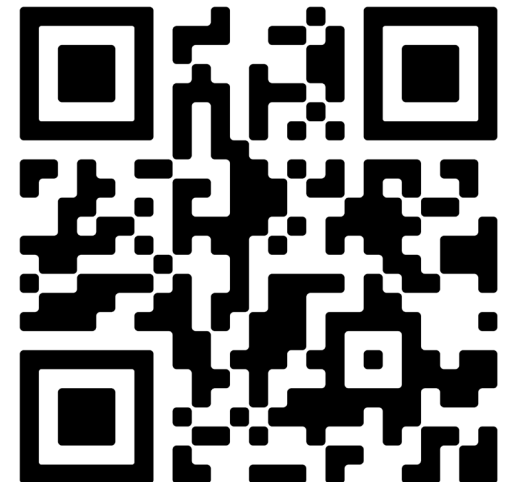
Video Short- Nora's Story  
[https://youtu.be/  
GPNC6r4fj2s?si=9RdV4DMdjN3UWr8u](https://youtu.be/GPNC6r4fj2s?si=9RdV4DMdjN3UWr8u)



### DONATE TODAY

---

Donations  
<https://secure.qgiv.com/for/colorado/>



# Other Graphics

---



therewithcare<sup>®</sup>  
For Families and Children Facing Critical Illness



[therewithcare.org](http://therewithcare.org)

therewithcare®  
For Families and Children Facing Critical Illness



SUPPORTING FAMILIES IN A MEDICAL CRISIS

therewithcare®  
For Families and Children Facing Critical Illness



Families Need  
**YOUR HELP**

therewithcare®  
For Families and Children Facing Critical Illness



SUPPORTING

therewithcare®  
For Families and Children Facing Critical Illness



FATIMA

SUPPORTING

therewithcare®  
For Families and Children Facing Critical Illness



SHAAMBAK

SUPPORTING

therewithcare®  
For Families and Children Facing Critical Illness



FATIMA